



PROPOSAL FOR SPONSORSHIP

PREPARED BY EVISHA LUXURY HOOKAH





Evisha Luxury Hookah Experience is a black woman owned and operated luxury mobile hookah service and hookah supplier. Since its inception in 2020, Evisha has set a historical new standard in the hookah industry by becoming the first black owned hookah brand. This achievement is one of the many ways Evisha has raised the bar, our decadent signature shisha blends offer flavor combinations that cannot be found anywhere else in the world. Our world-class events offer unique experiences that only Evisha can provide. Evisha's trained hookah specialists go above and beyond to personally ensure that each guest has the experience of a lifetime. Evisha is your only choice for hookah in the DMV and beyond!



ANKARA FEST



What is Ankarafest DC?

Ankarafest is Evisha Luxury Hookah's annual Juneteenth event to celebrate African American culture through fashion, music, dance, food and amazing hookah. This event made its debut in 2021 and immediately became one of the most anticipated events of the year. This event highlights the black experience in many memorable ways. We commemorate the roots of African American history through a live African celebration dance performance. Our guests experience the soulful flavor of African American food and enjoy Afro-centric themed specialty cocktails. We highlight African American businesses with our Afro-fusion fashion show and black business vendor opportunities. We complete the experience with musical infusion of dancehall, afro-beats and hip-hop hits and of course our signature hookah experience.



Ankarafest DC 2022

Date: Sunday, June 19, 2022

Time: 4:00pm-8:00pm

Location: The Garden, 5380 Eisenhower Ave Suite C, Alexandria, VA 22304

Estimated Number of Guests: 200



Join our Sponsor Team

Ankarafest DC will soon become one of the most anticipated events in the nation. We want your brand to join in the movement! We would like to offer you a sponsorship opportunity for Ankarafest DC. Your support will assist Evisha in growing this venture and will increase your brand awareness with our loyal customer following.

We have a number of options to choose from to find the investment that is right for you. Please take a look at our sponsorship options and let us know how we can best serve you.

Ankarafest DC Sponsor Packages

Red Carpet Sponsorship- \$1000

This all-inclusive sponsorship guarantees exposure in several areas of the event. Red Carpet sponsors will have their brand logo displayed on the event photo backdrop and business info advertised on guest tables, cards in VIP swag bags, DJ booth, online event advertising and in the digital event menu link

Fashion Show Sponsorship- \$200

This option allows the sponsor to showcase their fashion in our Afro-fusion fashion show. The \$200 investment includes up to 5 models, brands with 5-10 models are \$300. Host and models receive modified event tickets (no food included) with their package.

Sign Advertising Sponsorship- \$100

This sponsorship package allows the sponsor to display brand advertisement signs throughout the event space. Signs will be located in the high-traffic areas of the event.

Swag Bag Sponsorship- \$50

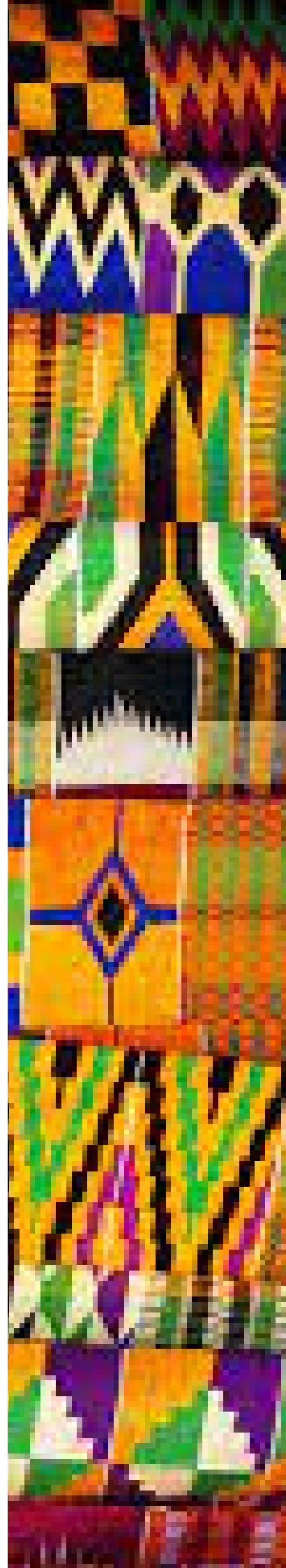
This sponsorship package allows the sponsor to add samples of their product or brand advertisement to our event swag bags. Swag bags will guarantee direct exposure to guests.

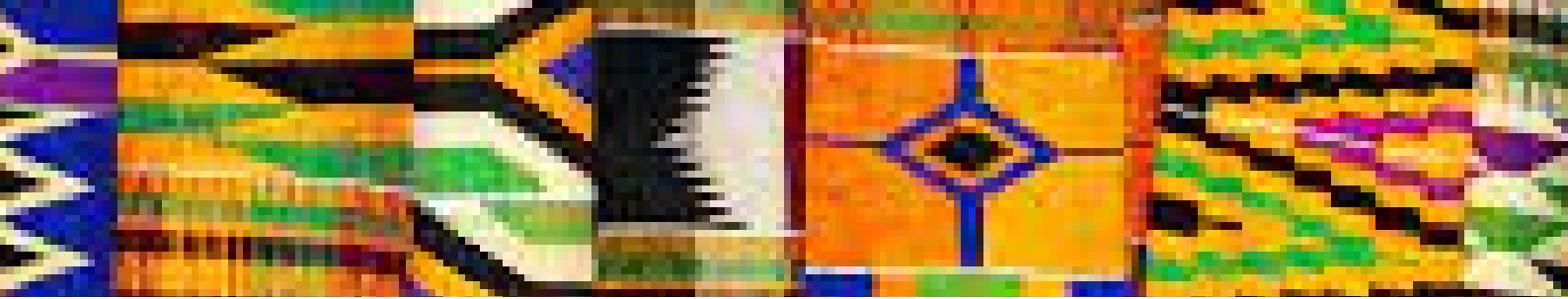
Vending Table Sponsor (Add-on)- \$100

This add-on allows sponsors to directly sell their products to guests in addition to direct advertising. Evisha does not include vending equipment (table, tent, chairs, etc).

Bar Sponsorship- Contact Evisha POC for Info

Bar sponsorship is available for liquor brands that seek brand exposure. This option allows brands to have their liquor integrated in our bar menu for the event or the ability to provide liquor samples directly to guests. Please contact our event contact for additional information.





Thank you!

On behalf of Evisha Luxury Hookah we would like to thank you for taking the time to consider a sponsorship opportunity with Evisha Luxury Hookah.

We hope that you will take advantage of the opportunity to promote your brand with this one-of-a-kind production. We are a company that genuinely cares for its partners, and we would be honored to be a part of your brand's growth.

As our sponsor, you not only gain brand visibility, but you also gain an ally. We want you to see you win! Please let us know how we can help! We look forward to speaking with you.

For questions or concerns please contact:

NneNna Carr, Co-Owner

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